

APEX Award Finalists Announced

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Digital Signage Expo has announced the finalists for its Apex Awards for 2011. The annual DSE Apex Awards "honor innovation in the development and deployment of technology in the global DOOH industry. Nominees are the end use site of the installation."

Chosen by an independent panel of five industry journalists, including David Keene, Executive Editor of Digital Signage magazine and Digital Signage Weekly, this year's Apex Award finalists were named from a field of 78 entrants vying in 10 major digital signage categories. Gold, Silver and Bronze Apex Awards will be presented in each category at a special awards banquet slated for the opening night of DSE 2011 on Wednesday, February 23, from 7-9 p.m. at the Paris Hotel in Las Vegas.

The finalists include:

Retail:

Bell

Camelback Toyota

Infiniti